



University of Missouri

**Christopher S. Bond Life Sciences Center**

1201 Rollins Street  
Columbia, MO 65211

**PHONE** 573-882-0093

**EMAIL** lifesciences@missouri.edu

**WEB** bondlsc.missouri.edu

Dear Colleague,

The University of Missouri's Bond Life Sciences Center is excited to announce Missouri Life Sciences Week 2017 to be held April 10–15, 2017. We are soliciting your sponsorship and participation for a range of exciting events, from dynamic speakers to poster presentations, and much, much more.

As a leader in your field, you understand the importance of supporting the kind of events that provide a forum for collaboration across disciplines and specializations, and promote future research initiatives.

We invite you to be a partner with us in this event. Enclosed are sponsorship opportunities designed for your budget and your time. Please review and let me know if you have any questions, as I am happy to find the right fit and level for your organization.

Thank you for your support,

A handwritten signature in black ink that reads "Bobby Remis".

Bobby Remis  
Marketing & Communications  
Bond Life Sciences Center  
University of Missouri

## **About** Bond Life Sciences Center

The Bond Life Sciences Center (LSC) at the University of Missouri (MU) was designed with teamwork in mind. Our unique facilities and innovative culture allow researchers to form collaborations rarely seen on college campuses to solve problems in human and animal health, the environment and agriculture.

Engineers are working with cancer biologists, plant scientists with biomedical researchers, lab researchers with field biologists, and information technology experts with biologists of many stripes. We're also training the next generation of collaborators through undergraduate and graduate research.

The discoveries of MU researchers are saving lives, saving money and making everyday life better for Missourians and people in all corners of the world. Our discoveries don't stay locked in the lab, either. We find creative ways to talk about science in language anyone can understand through our blog, *Decoding Science*, events for the public, social media and more.

## **About** Missouri Life Sciences Week

What started modestly in 1985 as the first Molecular Biology Week, and expanded greatly in 2003 as a rebranded Missouri Life Sciences Week (LSW), has continued to be a premier science event for MU. Organized by the Bond Life Sciences Center, under the umbrella of the Office of Research, Life Sciences Week provides a unique opportunity for interdisciplinary and statewide exchange of ideas.

The week features presentations from national and internationally recognized leaders in the field of life sciences. Scientists, researchers and experts in the field will offer new insights and innovative approaches, along with poster presentations, topical seminars and a keynote presentation.

## **Sponsor** Life Sciences Week 2017

Your funding enables us to support the development of the next generation of professionals and advance partnerships to solve problems impacting human kind.

## **Audience**

It's no accident that Life Sciences Week is one of the largest research events at MU. It's designed and managed by professionals who are passionate about science and education. Audience includes:

- 1,000 academic researchers
- 300+ research poster presenters
- 3+ invited guest speakers
- High school students
- Business leaders
- Policy makers
- General public and families

## **Benefits** of Sponsorship

With the desire to build fruitful and lasting partnerships between student researchers, faculty and industry leaders, the Missouri Life Sciences Week 2017 committee proudly invites all organizations to become a part of our event. At LSW we believe that sponsors truly drive the success of an event like this and the LSW committee will strive to ensure sponsor visibility and the opportunity to interact with faculty, undergraduate and graduate students.

LSW 2017's sponsorship structure is designed specifically to:

- Allow sponsors to build a reputation for collaboration and community support
- Provide opportunities for sponsors to learn about exciting, innovative research conducted by Missouri students
- Facilitate collaborative experiments for sponsored research between academia and industry
- Become more familiar with the University of Missouri research enterprise

## Sponsorship Packages

### Platinum (\$10,000)

- Prominent recognition as a Platinum Sponsor with organization's logo included in relevant pre-event marketing material (email, social media, flyers, direct mail, etc.)
- Organization logo, name and description (300 words) in prominent position on event website, with hyperlink to designated URL
- Organization banner displayed in McQuinn Atrium, high traffic center of LSW
- Option to display organization literature and materials throughout the Bond Life Sciences Center for further visibility (Materials are subject to approval)
- Organization name on award certificate for research competition
- Organization name on official LSW t-shirt
- Verbal recognition as a Platinum Sponsor from podium at Awards Reception
- Option to sponsor Awards Reception (*see Awards Reception Sponsor below*)
- Organization logo on on-site signage throughout the Bond Life Sciences Center

### Gold (\$5,000)

- Prominent recognition as a Gold Sponsor with organization's logo included in relevant pre-event marketing material (email, social media, flyers, direct mail, etc.)
- Organization name on award certificate for research competition
- Organization name on official LSW t-shirt
- Organization name on event website, with hyperlink to designated URL
- Verbal recognition as a Gold Sponsor from podium at Awards Reception
- Option to sponsor 1 Lunch and all Coffee Breaks (*see Lunch and Coffee Breaks below*)
- Organization logo on on-site signage throughout the Bond Life Sciences Center

### Silver (\$2,500)

- Recognition as a Silver Sponsor with organization's logo included in relevant pre-event marketing material (email, social media, flyers, direct mail, etc.)
- Organization logo on event website, with hyperlink to designated URL
- Verbal recognition as a Silver Sponsor from podium at Awards Reception
- Title sponsor of one lunch (*see Lunch below*)
- Organization logo on on-site signage throughout the Bond Life Sciences Center

### Bronze (\$1,500)

- Recognition as a Bronze Sponsor with organization's logo included in relevant pre-event marketing material (email, social media, flyers, direct mail, etc.)
- Organization logo on event website, with hyperlink to designated URL
- Verbal recognition as a Bronze Sponsor from podium at Awards Reception
- Title sponsor of one coffee break (*see Coffee Break below*)
- Organization logo on on-site signage throughout the Bond Life Sciences Center

## Hospitality Sponsorships

### Awards Reception (\$3,000 value)

*Friday, April 14, 2017 | 3–4:00 p.m.*

Celebrate the 2016 Missouri Life Sciences Week poster session winners and all attendees with beverages and hors d'oeuvres.

- “Thank you” signs featuring your logo will be displayed
- Organization literature and company materials can be displayed on tables for further visibility (Materials are subject to approval)
- Recognition in relevant pre-event marketing material

### Lunch (\$2,000 value)

*Monday, April 10, 2017 | 11:30 a.m.–1:00 p.m.*

*Thursday, April 13, 2017 | 11:30 a.m.–1:00 p.m.*

Lunches are highly attended and visibility includes faculty, staff, undergraduate students, graduate students and postdoctoral fellows.

- “Thank you” signs featuring your logo will be prominently featured where the snacks and beverages are served
- Organization literature and company materials can be displayed on tables for further visibility (Materials are subject to approval)
- Recognition in relevant pre-event marketing material

### Coffee Break (\$300 value)

*Monday, April 10, 2017 | 8:00 a.m.–3:00 p.m.*

*Wednesday, April 12, 2017 | 10:00 a.m.–3:00 p.m.*

*Thursday, April 13, 2017 | 8:00 a.m.–3:00 p.m.*

Long hours during poster session days and the science career conference require energy boosts with coffee, tea and other beverages and snacks.

- “Thank you” signs featuring your logo will be prominently featured where the snacks and beverages are served
- Organization literature and company materials can be displayed on tables for further visibility (Materials are subject to approval)
- Recognition in relevant pre-event marketing material

## Vendor Opportunities

### Vendor Booth (\$385 and up)

*Thursday, April 13, 2017 | 10:00 a.m.–2:00 p.m.*

- Get direct access to over 2,500+ University of Missouri faculty, staff scientists, postdoctoral researchers, graduate students and technical research staff to show/sell your products

## Past Sponsors

- Chancellor's Distinguished Visitors Program
- Charles W. Gerke Distinguished Lecture Fund
- Mizzou Advantage
- MU Center for Botanical Interaction Studies
- MU College of Agriculture, Food and Natural Resources
- MU College of Arts and Science
- MU College of Engineering
- MU College of Human Environmental Sciences
- MU College of Veterinary Medicine
- MU Department of Nutrition and Exercise Physiology
- MU Interdisciplinary Plant Group
- MU Office of Research
- MU School of Medicine
- Overleaf
- Regional Economic Development, Inc. (REDI)
- The ReSTEM Institute, MU College of Education

## Contact Us

For more information about how to support and/or exhibit at Missouri Life Sciences Week, please contact Bobby Remis at [remisro@missouri.edu](mailto:remisro@missouri.edu).